

OBJECTIVE – Lead initiatives in undefined problem spaces requiring end-to-end solutions.

EDUCATION – RIT • New Media Design • Bachelor of Fine Arts, May 2014

SKILLS

Figma	Motion	iOS Design	Web Design
Adobe Suite	Principle	Material Design	Prototyping
Sketch	Wireframing	Visual Design	UI/UX

EXPERIENCE

SENIOR PRODUCT DESIGNER

GoodRx • Tampa, FL | Apr 2023 - Present

Led and shipped initiatives across both web and app that reached millions of active monthly users

PRODUCT DESIGNER

Meta • New York, NY | Jun 2021 - Jan 2023

Lead designer on the Stories platform. I've shipped products within Meta Stories that collectively generates over a billion dollars a year in revenue.

SENIOR DESIGNER

Suzy • New York, NY | Sep 2020 - Feb 2021

Lead designer on the marketing team. Created a new visual design language for the company. Managed visual design across all social channels.

SENIOR UX DESIGNER

JPMorgan Chase & Co • New York, NY | Mar 2018 - Aug 2020

Led multiple projects and contributed to features within the Chase ecosystem that reach millions of active monthly users.

SENIOR DIGITAL DESIGNER

Publicis North America • New York, NY | Aug 2016 - Feb 2018

The liaison between the P&G client and Publicis. I led all efforts on the Vicks brand website, which had an average of a few million active monthly users.

DIGITAL DESIGNER

Publicis Kaplan Thaler • New York, NY | Aug 2014 - Aug 2016

Contributed to the Vicks brand website and other P&G accounts. I also worked on Heineken, Champion, Honda, Cadillac, ESPN, etc.

UX DESIGNER

AKQA • New York, NY | Jun 2014 - Aug 2014

Contributed to design projects on Verizon and Starbucks accounts

CREATIVE DESIGNER

Publicis Kaplan Thaler • New York, NY | Jun 2013 - Aug 2013

Contract work for the Coffeemate account